

### Design for recyclability

In our contacts with municipalities and consumers, we often hear that there is too much packaging and this is viewed as an environmental problem, but the attitude becomes positive when we explain the important functions of packaging. Particularly, when we explain that they protect the contents and reduce waste that could otherwise impact the environment with more packaging.

Being able to defend packaging today does not mean, however, that we can rest on our laurels. Today, we recycle seven of ten packagings and we will achieve more, but this will hardly be viable as an argument in the future. We must also be able to recycle in such a manner that yields the highest possible gain for the environment. In turn, this requires that packaging is designed so that it can be recycled with the least possible impact on the environment. It must be easy for the consumer to sort correctly and easy to convert to new and clean raw materials in the ongoing recycling process. And this should also be at a cost so that packaging fees can be retained at a reasonable level. In future, we can also expect legislative requiring that packaging shall be affixed with information about its recyclability.

We still have time to stay ahead of public opinion and win goodwill. This entails a new and urgent challenge for designers and packaging producers. Future packaging should not solely protect and sell, it must also be easily recyclable.

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#### **New Marketing Manager**

Olof Ahremark is the new Marketing Manager at REPA succeeding Jonas Pettersson, who resigned from the position. Olof has worked at REPA since the start in 1995, and most recently has worked as a Customer Account Manager.



#### **New Customer Account Manager**

A new Customer Account Manager, Carina Manestam, assumed this position on 1 October. During various periods, Carina worked at REPA as a salesperson and with customer support and has also worked with producer liability for packaging in Ireland. She knows our operations well and we are highly pleased that she decided to rejoin us.

### Updated affiliation agreement

REPA's Affiliation Agreement has been updated. The revisions do not involve any practical changes for existing customers. The most recent version of the Agreement (A13) is available at [www.repa.se/english](http://www.repa.se/english). The Agreement is valid from 1 January 2009. For more information, contact Olof Ahremark +46-(0)8-566 144 03.

## Dates for reporting and payment 2009

Reporting	Reports not later than	Due for payment NLT
Full-year 2008	25 Jan 2009	15 Feb 2009
Full-year 2009	25 Jan 2010	15 Feb 2010
Q4-2008	25 Jan 2009	15 Feb 2009
Q1-2009	25 Apr 2009	15 May 2009
Q2-2009	25 Aug 2009	15 Sep 2009
Q3-2009	25 Oct 2009	15 Nov 2009
Q4-2009	25 Jan 2010	15 Feb 2010

Late payments are charged a penalty fee in accordance with Swedish law.

## News from FTI (Förpacknings- och Tidningsinsamlingen)

### Change in sorting at source for soft plastic packaging

Since November, households in two thirds of Sweden's municipalities sort soft and hard plastic packaging in the same recycling bin. As a result of this change, the soft plastic packaging is recycled rather than being incinerated as previously with normal household waste. In the country's other municipalities, in which sorting is divided between soft and hard plastic packaging, there is currently no change. Our ambition is that all soft plastic packaging in a relatively near future shall be sent to recycling.

In November, FTI conducted a campaign in the daily press and on radio in which Olympic medal winner Stefan Holm challenged everyone to recycle their plastic packaging. The campaign was aimed at teaching the public to sort their soft plastic packaging.

### Sorting instructions on plastic packaging

As long as we collect soft plastic packaging in two different ways, we are continuing to use the sorting instruction designations "soft plastic packaging" and "hard plastic packaging."

### Information project

In cooperation with Egmont, FTI is supporting a special Bamse comic book about recycling. The comic features an original story in which Bamse and friends learn the importance of sorting at source their packaging and newspapers and it will be distributed to schools nationwide.

On 3 December, FTI participated in IKEA's recycling day. We had personnel on site in all 17 stores who responded to customer questions about recycling of packaging and newspapers. In addition to the recycling day, FTI cooperates with IKEA in the school campaign aimed at elementary school students. IKEA and WWF (World Wide Fund For Nature) are conducting the campaign in cooperation with FTI.



## Packaging fees

Metals, cans > 16 cm in diameter	SEK 0.45/kg
Metals, aluminium, other	SEK 0.75/kg
Metals, steel plate, other	SEK 0.75/kg
Metals, drums	SEK 0.06/kg
Metals, steel band and wire	SEK0.20/kg
Cardboard/paper, beverage carton <sup>1</sup> - until 31 December 2008	SEK 0.60/kg
Cardboard/paper, other - until 31 December 2008	SEK 0.45/kg
Cardboard/paper, certain industrial packaging <sup>2</sup>	SEK 0.02/kg
Corrugated board <sup>3</sup>	SEK 0.02 - 0.75/kg
Corrugated board, service packaging <sup>4</sup>	SEK 0.45/kg
Cardboard/paper, beverage carton <sup>1</sup> - from 1 January 2009	SEK 0.50/kg
Cardboard/paper, other - from 1 January 2009	SEK 0.35/kg
Plastics, commercial packaging <sup>5</sup>	SEK 0.00/kg
Plastics, other (household)	SEK 1.25/kg
Plastics, service and grower packaging <sup>6</sup> ,	SEK 1.13/kg

1) E.g. juice and milk packaging, cartons for soup etc.

2) That is shells and paper tubes (paper cores in the center of rolls) except those which could end up with the consumer. Molded pulp drums. End covers and wrapping paper for large paper rolls delivered from paper mills.

3) The fee payable is printed on the reporting form and depends on the company's operating sector.

4) Service packaging refers to packaging that is mainly "filled" in the store/restaurant (e.g. pizza cartons made of corrugated board) or by consumers themselves

5) Commercial packaging means plastic packaging for goods that are not intended for individual consumer use. Amounts shall be shown despite the fact that the fee is SEK 0.00/kg.

6) Service packaging refers to plastic packaging that is mainly "filled" in the store/restaurant or by consumers themselves, for example bags on roll, carrier bags and cling film. Grower packaging refers to plastic packaging that is used for packaging mainly unprocessed products from agriculture, market-gardening and the like for example cucumber film, lettuce film and plastic bags for carrots.

## *Merry Christmas & A Happy New Year!*

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### **REPA – part of FTI**

Since August 1, 2007 REPA's operations were transferred to FTI - Förpacknings- och Tidningsinsamling (Packaging and Newspaper Collection). In practice, this has not involved any change for customers in REPA. REPA is retained as a brand and a subsidiary of FTI. The mission of FTI is to ensure that all packaging and newspapers in Sweden are collected and recycled. We are responsible for about 5,800 collection stations in the country where households can deposit their packaging and newspapers. FTI is a non-profit organization.