

Fifteen years of producer responsibility

It's been 15 years since the business community established what is currently one of the world's best, most inexpensive and most efficient recycling systems. Numerous investigations have confirmed its advantages and environmental benefits. The level of recycling far exceeds the European average, and 9 of 10 Swedes recycle. However, many people are still unaware that it was the business community that made this possible. And fewer production companies speak openly about their contribution to this environmental initiative. Instead, the system is constantly being questioned and the myth of packaging hysteria is allowed to thrive despite the fact that producers have enhanced the efficiency of packaging usage in nearly all areas.

We must change this, and a good place to begin is by asking ourselves the self-critical questions. Why are Swedish companies not boasting more about this successful environmental work? What is the thought behind launching a new package in to the market? How can we address the debate regarding packaging hysteria? What else can we do to develop producer responsibility and environmental benefits? And last but not least: Do we know what risks await if the business community continues to conceal its successes and allows others to take credit and lead the way.

If you happen to be on Gotland during the Almedal week (the week starting June 29), you are welcome to attend our seminar, in which we will focus on these issues. This will simultaneously mark the starting shot for a long-term effort to highlight our recycling system, which is one of the Swedish business community's greatest successes.

Have a nice summer!



John Strand

MD FTI - Förpacknings- och Tidningsinsamlingen

+46 8-566 144 12

john.strand@ftiab.se

Concluded industry reviews during the spring

To ensure competition neutrality in various industries, REPA conducts reviews of various key industries. During spring 2009, we conducted and concluded reviews of two industries.

Animal fodder industry – contribution ratio more than 96%

The companies that manufacture/import animal fodder have been reviewed with the help of the Swedish Board of Agriculture's registry of approved fodder plants and the industry organization ZOORF, among others. In January, the contribution ratio* was 90%. More companies have joined during the spring and the current contribution ratio is 96%. Contact with the industry companies that have not yet joined REPA will continue. For information regarding the industry review, contact the person responsible for animal fodder: Rabeeh Najafi +46 8-566 144 23 rabeeh.najafi@repa.se

Egg industry – contribution ratio more than 95%

The egg industry was reviewed with the help of, among others, the industry organization Svenska Ägg (Swedish Eggs), egg farmers, egg packaging plants, packaging manufacturers, the Swedish National Food Administration and the Swedish Board of Agriculture. A total of about 6,000 tons of packaging is estimated to reach the Swedish market from the egg industry of which, paperboard egg cartons are the dominant material. Of all packaging from the egg industry, not less than 95% is currently reported to REPA. The volumes that are potentially not reported primarily consist of imported eggs. We will

continue to map egg importers and ensure that they also assume their responsibility as producers. For information regarding the industry review, contact Eija Sundberg: +46 8-566 144 13
eija.sundberg@repa.se

*Contribution ratio = percentage of packaging volume from the industry reported to REPA.

FTI at Almedalen

For the second consecutive year, FTI is organizing an open seminar during the Almedal week. This time, the focus is on "15 years of producer responsibility – The business community's hidden success." Since producer responsibility was implemented in 1994, the business community has created one of the world's best, most inexpensive and most efficient recycling system. Numerous investigations have confirmed its advantages and environmental benefits. The level of recycling far exceeds the European average and 9 of 10 Swedes recycle. Yet hardly anyone is aware of the fact that the business community makes this possible. And very few production companies speak openly about their contribution to what may be the largest single environmental initiative by the business community. At the same time, the myth regarding packaging hysteria is allowed to thrive freely despite producers enhancing the efficiency of packaging usage in nearly all areas.

The participants in this seminar include Joachim Quoden, Managing Director, PRO-Europe and John Strand, Managing Director, FTI.

The seminar will be held on Tuesday, June 30, from 10-12 a.m. at Briggen Tre Kronor located at Visby harbor. For further information, contact Peter Ingvarsson, +46 70-6740218, peter.ingvarsson@ftiab.se

Current announcements

Increased fees

Metal

As a direct result of the global financial crisis, the price of metal has declined substantially and the ability to store the gathered quantities has decreased. Accordingly, we have been forced to make a decision regarding raising fees for certain metal packaging effective October 1, 2009. The fees will be:

Metals, aluminium, other	SEK 1.80/kg
Metals, steel plate, other	SEK 1.80/kg
Other fees for metal packages will remain unchanged	

Cardboard/Paper

Fees for paper packages will be increased effective January 1, 2010. The new fees will be:

Cardboard/paper, beverage carton	SEK 0.65/kg
Cardboard/paper, other	SEK 0.45/kg
Other fees for paper packages will remain unchanged	

Corrugated board

Industries paying the current packaging fee of SEK 0.05 will be subject to an increase to SEK 0.06 per kilogram effective January 1, 2010. Fees for other corrugated board will remain unchanged.



2008 – a good year for recycling

The recycling rate for packaging and newspapers increased 1.4 percentage points to 79.6 percent in 2008. This is the highest figure since producer responsibility for packaging and news papers was implemented in 1994.

PLASTIC PACKAGING

There were 165,000 tons of plastic packaging in the market*.

50, 307 tons = 30.5% material recycled.

48, 748 tons = 29.5% energy recycled.

In total 60% were recycled.

The government's recycling target: 70% total, of which 30% material recycling.

PAPER PACKAGING

- packaging made of board, paper, cardboard and corrugated board

There were 651,000 tons of paper and cardboard packaging in the market*.

482,000 tons = 74% material recycled.

The government's recycling target: 65% material recycling.

METAL PACKAGING

There were 48,750 tons of metal packaging in the market*.

32,660 tons = 67% material recycled.

The government's recycling target: 70% total material recycling.

GLASS PACKAGING

There were 186,000 tons of glass packaging in the market*.

174,165 tons = 93,6% material recycled.

The government's recycling target: 70% material recycling.

NEWSPAPER

There were 516,000 tons of newspaper in the market*.

459,000 tons = 89% material recycled.

The government's recycling target: 75% material recycling.

*Market

The estimates for plastic, paper and metal are based on the packaging volumes reported by REPA-affiliated companies. REPA covers most of the packaging in the Swedish market. The result for glass packaging is based on those packaging volumes reported to Svensk GlasÅtervinning's fee collection system, which covers more than 99 % of all glass packaging in the Swedish market. The reported result for newspaper is based on statistics from Pressretur.

Packaging fees

Metals, cans > 16 cm in diameter	SEK 0.45/kg
Metals, aluminium, other, until 30 Sep 2009	SEK 0.75/kg
Metals, steel plate, other, until 30 Sep 2009	SEK 0.75/kg
Metals, drums	SEK 0.06/kg
Metals, steel band and wire	SEK 0.20/kg
Metals, aluminium, other, from 1 Oct 2009	SEK 1.80/kg
Metals, steel plate, other, from 1 Oct 2009	SEK 1.80/kg
Cardboard/paper, beverage carton ¹ , until 31 Dec 2009	SEK 0.50/kg
Cardboard/paper, other, until 31 Dec 2009	SEK 0.35/kg
Cardboard/paper, certain industrial packaging ²	SEK 0.02/kg
Cardboard/paper, beverage carton¹, from 1 Jan 2010	SEK 0.65/kg
Cardboard/paper, other, from 1 Jan 2010	SEK 0.45/kg
Corrugated board ³ , until 31 Dec 2009	SEK 0.02 /0.05 /0.15 /0.75/kg
Corrugated board, service packaging ⁴	SEK 0.45/kg
Corrugated board³, from 1 Jan 2010	SEK 0.02 /0.06 /0.15 /0.75/kg
Plastics, commercial packaging ⁵	SEK 0.00/kg
Plastics, other (household)	SEK 1.25/kg
Plastics, service and grower packaging ⁶ ,	SEK 1.13/kg

1) E.g. juice and milk packaging, cartons for soup etc.

2) That is shells and paper tubes (paper cores in the center of rolls) except those which could end up with the consumer. Molded pulp drums. End covers and wrapping paper for large paper rolls delivered from paper mills.

3) The fee payable is printed on the reporting form and depends on the company's operating sector.

4) Service packaging refers to packaging that is mainly "filled" in the store/restaurant (e.g. pizza cartons made of corrugated board) or by consumers themselves

5) Commercial packaging means plastic packaging for goods that are not intended for individual consumer use. Amounts shall be shown despite the fact that the fee is SEK 0.00/kg.

6) Service packaging refers to plastic packaging that is mainly "filled" in the store/restaurant or by consumers themselves, for example bags on roll, carrier bags and cling film. Grower packaging refers to plastic packaging that is used for packaging mainly unprocessed products from agriculture, market-gardening and the like for example cucumber film, lettuce film and plastic bags for carrots.

REPA – part of FTI

Since August 1, 2007 REPA's operations were transferred to FTI - Förpacknings- och Tidningsinsamling (Packaging and Newspaper Collection). In practice, this has not involved any change for customers in REPA. REPA is retained as a brand and a subsidiary of FTI. The mission of FTI is to ensure that all packaging and newspapers in Sweden are collected and recycled. We are responsible for about 5,800 collection stations in the country where households can deposit their packaging and newspapers. FTI is a non-profit organization.



Box 712, 101 33 Stockholm
PHONE: +46 8-566 144 00 FAX: +46 8-566 144 42
E-MAIL: info@repa.se INTERNET: www.repa.se